

NOAA/ CA State Park partnerships ; resource protection, education, public relations

(April 18, 2012)

Resource Protection

Date: May 16th

Time: 1-1:30 pm

Location: FES brd meeting location

Presenters: Carolyn, NMFS, Lisa Remington

1. NOAA's Marine Mammal Act (what you need to know from enforcement to advertising)
2. MBNMS regulations
3. CA State Parks regulations
4. Relationship between NOAA/MBNMS and CA State Parks (and other marine life enforcement agencies such as DFG and USFWS)
5. Permitting for marine mammal parts and research related to rookery
6. Importance of signage at rookery
7. Importance of volunteers
8. Role of MBNMS office, San Simeon

Education

Date: June 20th

Time: 1-1:30 pm

Location: FES brd meeting location

Presenters: Carolyn, Dawn, Brooke

1. Shared messaging on marine resources and resource protection to the public
2. Advertising of events to community as a San Simeon (CSP/MBNMS/FES) group
3. Public talks and seminars - how to collaborate
4. Resources available to the public on ocean resource protection
5. Website links and APPS
6. Importance of volunteers
7. Role of MBNMS office, San Simeon

Partnerships/public relations (date and time tba)

1. Using your state and federal agencies as resources
(grant-writing, news articles, websites, apps, etc)
2. What agency endorsement means to agency and non-profit organizations
3. Shared missions of CSP, MBNMS and FES
4. Co-agency and non-profit event partnering