

MINUTES OF A MEETING
OF THE BOARD OF DIRECTORS
OF FRIENDS OF THE ELEPHANT SEAL

A meeting of the Board of Directors of Friends of the Elephant Seal (FES), a California non-profit corporation, was held on Wed. Nov. 17, 2010 at 1 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon Ave.

Directors present: Tim Postiff, Brandt Kehoe, Sandra Kehoe, Michele Roest, Ken Dunn, Megg McNamee and Donovan Marley and recording secretary Joan Crowder and office manager Marcella Boteilho. Guest, Charmaine Coimbra.

The minutes of the Oct. 20, 2010 board meeting were approved.

Brandt Kehoe, president, reported that he has set up a meeting with Nick Franco of State Parks regarding setting up a Webcam. He handed out copies of a proposal.

Charmaine Coimbra reported on the results of a survey regarding changes in the fundraising event. It has been decided by the fundraising committee to organize a "Soup-abration" for Sept. 10, 2011 at the Cayucos Creek Barn. Tickets would be \$40 and people would pay to taste wines. There will be a meeting at noon on Dec. 1 at Charmaine's house to develop plans for the event.

Megg McNamee gave the Treasurer's Report. She said the FES mission statement is being met and the budget is healthy.

A discussion was held regarding the Docent Appreciation Dinner. It was decided that there would not be time for a speaker. It was debated whether to change the time of the docent appreciation dinner to accommodate those who don't drive at night. It was suggested that carpools be set up from the various communities.

It was decided that since the keylock is working well, the old system with the combination lock will be discontinued.

Donovan Marley presented a detailed chart of the proposed membership structure. The board discussed it and voted to change the first membership category from \$15 to \$24 to \$10 to \$24 and reduce the number of items included. A revised chart will be handed out at the December board meeting.

Donovan also said that individual letters would be sent to lapsed members. Mailings and publicity about the new membership system will go out between July and September. A mailing list will be purchased.

The board approved the new membership structure as amended.

Members and docents will receive a 20 percent discount in the store.

It was decided that the traditional holiday letter and request for donations be postponed until February.

Tim Postiff announced that the 22 trainees were being evaluated and that it appeared to be positive. A wrap up with the mentors was scheduled.

It was acknowledged that Michelle Roest is State Parks liaison.

The next board meeting will be held at 1 p.m. Dec. 15.

_____Brandt Kehoe, president

_____Joan Crowder, recording secretary