

MINUTES OF A MEETING  
OF THE BOARD OF DIRECTORS  
OF FRIENDS OF THE ELEPHANT SEAL

A meeting of the Board of Directors of Friends of the Elephant Seal (FES), a California non-profit corporation, was held on Wed. Aug. 18, 2010 at 1 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon Ave.

Directors present: Jim Brownell, Ken Dunn, Brandt Kehoe, Sandra Kehoe, George Larson, Megg McNamee, Michele Roest, Donovan Marley and Tim Postiff and recording secretary Joan Crowder and office manager Marcella Boteilho.

The minutes of the July 21, 2010 board meeting were accepted.

It was announced that Tim Postiff will become chairman of the Training Committee when Kathy Hurrle leaves the post after this fall's training sessions.

Brandt Kehoe, president, reported that he will be meeting with Lisa Remington of State Parks and will report back to the board.

Michele Roest reported on the Coastal Conservancy grant. \$5,400 payment has been received, and the remaining \$600 is expected at the end of the year. That will close that grant.

FES has received a nomination for Outstanding Non-Profit Organization of the Year. There will be a reception on Sept 9 at the Avila Beach Promenade. Brandt and Michele will attend, and Michele will appear on the podium. A few additional invitations were received, and docents will be notified that they are available if they want to attend.

A proof of the FES brochure, which is being financed by the Monterey Bay Sanctuary Foundation, was shown to board members. The board decided that they didn't want to use the FES logo that was on the proof, but want the one that's on FES t-shirts and other items. Marcella will get a digital version of it.

Megg McNamee gave the treasurer's report. George Larson questioned the \$1,000 figure for funds raised at annual fundraiser. Megg explained that the accounting has changed and some of the money raised was reported in a different category. She will clarify the figures and report back. She reported that the donation tubes have brought in \$7,854.54 and the donation table has brought in \$14,332.97. (This does not take into account the cost of the items given out at the table.)

George Larson explained the new method of mentoring docent trainees. A training session for mentors to learn the new system will be held on Sept. 18. Mentors are required to attend.

Megg McNamee reported that recruiting posters will be placed in Morro Bay, Cayucos, Cambria, Paso Robles and San Luis Obispo, ads will be run in newspapers and TV and on banners.

Other fall training news: Polly Tatton is scheduling speakers. Supervisor Gibson will attend the graduation.

Ideas for a new type of fundraiser were discussed. It was suggested that instead of many pieces of art, etc. just a few large items could be auctioned or raffled. Michele suggested that tickets be sold at a discount for FES members. Sandra Kehoe suggested that the date be changed to late Sept. or early Oct. Megg will call Courtney at the Hearst Corporation and see what dates the warehouse will be available.

Marcella announced that the docent appreciation dinner will be held on Jan. 22, 2011. A docent meeting will be held Oct. 30. Michele will inquire about getting a speaker to talk about Marine Protected Areas (MPAs).

Marcella reported on prices for printing the FES brochure. San Luis Print and Copy will print 5,000 brochures for \$1,000; Poor Richards 10,000 for \$1,000; Lighthouse Litho up to \$5,000 for \$500. It was advised that a proof be required prior to printing.

Michele reported that State Parks will continue to print FES bluff newsletters, but requires a State Parks logo on it. State Parks will not print the training manual. Michele will ask the Monterey Bay Marine Sanctuary if they will do it.

Donovan Marley presented the details of several keyless entry systems for the office and recommended Eternity V or IV. Megg McNamee will follow up and pursue the installation of it.

Marcella reported on an online resource for non-profit organizations called Tech Soup. She will research it.

The Board approved a request from Marcella for a new computer desk. She will purchase it.

The next board meeting will be held on Sept. 15, 2010.

---

BRANDT KEHOE, President

---

Joan Crowder, recording secretary