

MINUTES OF A MEETING  
OF THE BOARD OF DIRECTORS  
OF FRIENDS OF THE ELEPHANT SEAL

A meeting of the Board of Directors of Friends of the Elephant Seal (FES), a California non-profit corporation, was held on Wed. July 21, 2010 at 1 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon Ave.

Directors present: Jim Brownell, Ken Dunn, Kathy Hurrell, Brandt Kehoe, Sandra Kehoe, George Larson, Megg McNamee, Michele Roest, and nominees Donovan Marley and Tim Postiff and recording secretary Joan Crowder and office manager Marcella Boteilho.

A motion was made, seconded and passed that the minutes from the FES Board meeting held on June 16 be approved.

Nominees Donovan Marley and Tim Postiff were unanimously voted in as new members of the Board of Directors.

Board president Brandt Kehoe read a letter from Judy Burley thanking the board and docents for the party and gifts marking her retirement from the office manager position.

Brandt Kehoe reported that \$700 was received from the benefit reception sponsored by Harmony Cellars and the Cambria Nursery at the nursery on June 26. The nursery expressed interest in doing it again, and the board agreed that they would like to do it again.

Brandt reported that the north boardwalk work is on schedule to be completed in October.

The fence at the south end of the south boardwalk has a hole in it. It was suggested that Bob Wilkins might fix it.

Brandt reported that he is scheduling a meeting with State Parks regarding the location and the logistics of setting up the Webcam.

Michele Roest reported on the Coastal Conservancy grant. She will send a report to Tim Duff regarding the release of the final 10 percent of the \$40,000 grant and will follow through with his advice. She noted that she was told that there were no plans for the Piedras Blancas Motel to have a visitor center.

There was a suggestion that other grants be explored, including the Whale Tail grant, which is for environmental education.

The Marine Protected Area outreach grant coordinated by the Monterey Bay Marine Sanctuary (\$4,000 from Hewlett Packard ) will be used to redesign the FES brochure. Nancy McCarney

will do the graphics. A map of MPA areas will have to be added and MPA's language is required. The deadline is in August.

Michele Roest will investigate having a speaker on MPAs for a docent meeting or a meeting that would include FES and related groups in the area.

Another grant that may be available is the Central Coast Community Impact Award—up to \$5,000. It was suggested that we apply, mentioning FES's millionth visitor and the new boardwalk.

Michele also reported on the ongoing project to use San Simeon hotel taxes to encourage tourism. It was suggested that the FES "grant" from the income could go toward the purchase and wider use of the Webcam. Michele will talk to Mike Hanchett about it.

Megg McNamee gave the treasurer's report. \$15,631.67 in checking; \$33,409 in savings. Membership is down, but the donation tubes and table are doing well. She will report to the docents at the meeting on July 31. A graph showing FES income and expenses was distributed to the board and will be sent to the docents.

Kathy Hurrle reported on the training committee. There are 13 trainees for fall so far. There will be newspaper ads, banners at Windsor and Main St. and Burton and Hwy 1 in Cambria and posters in Cambria, Cayucos, Morro Bay, Templeton and Paso Robles to recruit docent trainees. A card is also being made for the docent packs to hand out to interested visitors.

The docent handbook is being reorganized to be the same every year. The committee is considering making a CD as an option to the written handbook.

A meeting for mentors will be held on Sat., Sept. 18 to discuss making mentoring more a part of the teaching process.

Marcella Boteilho will find out what dates are available at the Cambria Vets' Hall in January for the docent appreciation dinner and for an October docent meeting. Oct, 2, 16 and 30 were mentioned as possible dates.

Marcella reported that she had decided against using stamps.com

She will research new printers and decide what would be most efficient for the FES office. She will also research methods for keypad entry to the office for all docents.

The next FES board meeting will be held at 1 pm on Wednesday Aug. 18 at the Cavalier Plaza meeting room.

