

MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS OF
FRIENDS OF THE ELEPHANT SEAL

A meeting of the Board of Directors of the Friends of the Elephant Seal (FES) a California non-profit corporation was held on Wed. April 21, 2010 at 1:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon Ave.

Directors present: Jim Brownell, Ken Dunn, Kathy Hurrle, Brandt Kehoe, Sandra Kehoe, George Larson, Megg McNamee, Michele Roest and recording secretary, Judy Burley. Guests: Mike Hanchett, President of the Cavalier Best Western Motel in San Simeon and Leander Tamoria.

Mike Hanchett Jr. spoke to the Directors about the Business Improvement District funding that may be available for tourism promotion and infrastructure. The funding is generated from a tax collected by the county to enhance tourism. There is money available for "hardscape". The San Simeon Chamber of Commerce will create a grant program for the funding. Mike asked that the Board compile a list in the next 60 days of items that FES could benefit from funding assistance. Some of the items may include printed materials, web cam equipment, etc. Michele Roest will put together a list for the Directors to discuss at the next meeting. Mike Hanchett Sr. is President of the San Simeon Chamber of Commerce.

A motion was made, seconded and passed that: The minutes from the FES Board meeting held on March 17th are passed.

The Board discussed the staffing that will be needed to replace Judy Burleys position. The Board agreed on the salary, hours and job description. An ad will be placed on Craig's List and in the Tribune. Megg McNamee will construct the ad and email it to the Directors for approval. Judy will send an email to the docents asking if they or any of their friends are interested in the position. The resumes will be due by May 10th. Megg, Brandt Kehoe, Kathy Hurrle, Michele and Judy will meet on Wed. May 12th to select candidates for the Board to review at the next meeting. A second follow up meeting was tentatively set for May 14th at 11:00.

The fundraiser that will be held for FES by the Cambria Nursery is still in the works. The day use liquor license that FES has requested has not yet been received. Brandt will continue to work with the individuals planning the event.

Brandt will send a letter to Charmaine Coimbra to ask if she is interested in heading up the SASS fundraiser in 2011.

Brandt discussed the possibility of a web cam at the elephant seal viewing area. There was a discussion of the equipment, its placement and permission to place it. Leander Tamoria made suggestions on requesting permission. Brandt will report to the Board at a later date.

Megg gave each Director a financial report and a list of the 2009 operating expenses. She noted that FES currently has enough money in the savings account to continue operations for 6 months. Information was also given on the amount of funds netted from the use of the tube and educational table at the viewing area. A copy of each is attached hereto and made a part hereof.

Kathy reported to the Board on the Spring docent training. There are 5 new trainees and 1 current docent attending. There will be a meeting on May 15th for input from the 2009 docents. The discussion will include areas that needed improvement in the training process.

The Board discussed the signature cards for the Heritage Oaks FES checking and savings accounts. A decision was made to include the officers of the organization as signers. Judy Burley will not be a signer as of May 31st, 2010. A motion was made, seconded and passed that: Friends of the Elephant Seal officers: President Brandt Kehoe, Vice President Ken Dunn and Treasurer Megg McNamee contact Heritage Oaks to complete a new signature card for the Heritage Oaks checking and saving accounts on May 31st, 2010.

A list of possible 2010 projects for FES was given to each Director by Judy. The list can be used by the office staff as a guide. An updated list of the current insurance policies was also given to the Board.

The next FES Board meeting will be held on Wed. May 19th at 1:00 at the Cavalier Plaza meeting room. There being no further business to come before the Board the meeting was adjourned at 3:30.

Brandt Kehoe, President

Judy Burley, Recording Secretary