

MINUTES OF A MEETING OF THE  
BOARD OF DIRECTORS OF  
FRIENDS OF THE ELEPHANT SEAL

A meeting of the Board of Directors of the Friends of the Elephant Seal (FES) a California non-profit corporation was held on Wed. Feb. 17<sup>th</sup>, 2010 at 1:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon.

Directors present: Brandt Kehoe, Ken Dunn, Megg McNamee, Jim Brownell, Sandra Kehoe, Michele Roest, George Larson and recording secretary, Judy Burley. Guests present: Leander Tamera, Charmaine Coimbra, Diana Teetzel and P.J. Webb.

A motion was made seconded and passed that: The minutes from the Dec. 16<sup>th</sup>, 2009 and the Jan. 20<sup>th</sup> 2010 FES Board meetings are approved.

Charmaine Coimbra and Diana Teetzel gave the Directors an update on the progress of the upcoming SASS fundraiser. A report was presented to the Board discussing the goals and increase in profit anticipated. A post event meeting will help develop next year's event. Michele Roest and Judy Burley will join the effort in soliciting donations.

Brandt Kehoe will be meeting with representatives from the Cambria Nursery and Harmony Cellars Winery to continue the discussion of a June fundraiser. The FES participation in the event is yet to be decided.

Brandt reported on the request by The Otter Project to obtain data from FES. The Otter Project & Monterey Coastkeeper is seeking volunteers for MPA Watch, a citizen monitoring network in support of Central California's MPA's. Brandt suggested notifying the docents of what information they could report for the project. An information flyer is attached hereto and made a part hereof.

Brandt meet with Bob Eller's who installed the web cam at Ano Nuevo. They discussed the installation of a web cam at the Piedras Blancas viewing area. The initial cost of \$4,000.00 to \$5,000.00 included an in kind donation by Bob. Brandt will continue a discussion at a future FES Board meeting.

Michele gave each Director a copy of the FES Collaboration meeting summary. A copy of which is attached hereto and made a part hereof. Each participant completed an informational form. Michele discussed a possible weekly column highlighting each of the participants. Further meetings of these environmental educators will be held.

Megg McNamee gave each Board member a copy of the 2010 proposed budget. The Directors reviewed the budget. Megg noted that the increase in revenue would be due to the continued placing of the tubes and table at the viewing area. A motion was made, seconded and passed that: The Friends of the Elephant Seal 2010 Proposed Budget is accepted as read. A copy is

attached hereto and made a part hereof.

Michele suggested FES obtain permission from Ca. State Parks before using an image of the Neptune Pool at Hearst Castle in future FES fundraising efforts. Judy will send a letter to Nick Franco requesting permission.

The temporary fencing placed at San Simeon Cove was discussed. There have been incidents of the public approaching the sub-adult males and harassing them. Carolyn Skinder, CA. State Parks rangers and the MMC volunteers were at the site over the holiday weekend requesting the public view the seals from a safe distance.

The Cal Poly student project is almost complete. The students are updating the FES Access program which includes the docent and membership databases. The office has requested they now include a database for FES fundraising. They will present their project on Feb. 24<sup>th</sup>.

The Board discussed the Ca. Sales tax deposit requirements. The proceeds from the silent auction at the SASS fundraiser will be included in this year's tax liability.

Michele agreed to become the Fundraising Committee Chair. She will oversee all the fundraising requests and projects. Each event will have a sub-chair who will report to Michele and the Board. The upcoming one millionth contact at the bluff will take place sometime in 2010. This event should be used in all future fundraising and publicity. The Directors will choose a term to describe the contact so there is no confusion between actual contacts who the docents have spoken with and the visitors who stop at the viewing area.

The next FES board meeting will be held on Wed. March 17<sup>th</sup> at 1:00 p.m. at the Cavalier Plaza meeting room. There being no further business to come before the board, the meeting was adjourned at 3:00.

---

Brandt Kehoe, President

---

Judy Burley, Recording Secretary