

MINUTES OF A MEETING OF THE  
BOARD OF DIRECTORS OF  
FRIENDS OF THE ELEPHANT SEAL  
A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, a California non-profit corporation was held on Wed. April 26<sup>th</sup> at 1:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon.

Directors present: Ann Grossman, Ken Eberle, Jim Devine, Carol Bean, Joan Crowder, Richard Lee, Mary Lee Becwar, Ken Dunn, recording secretary, Judy Burley; Guests present Lou Tornatzky, Lynette Tornatzky, Michele Roest and P.J. Webb.

Lou Tornatzky from Lean NP Consulting spoke to the Directors regarding increasing the amount of money raised by FES. He suggested not pursuing fundraising as a method at this time. His plan would begin with a discussion other methods to increase funding. A media assessment would follow. He would start with individual discussions with each Director. Lynette would work with the office staff. A motion was made, seconded and passed that: Lean NP Consulting begin working on a plan with FES by contacting each Board member individually with a follow up meeting and work session.

Michele Roest gave the Board information about the opening of the MBNMS Coastal Discovery Center at San Simeon Bay. There will be a recognition reception on July 21<sup>st</sup>. FES will place an information booth on the opening day which will be July 22<sup>nd</sup>. FES volunteers will bring an activity/item available to the public who attend. FES merchandise may be sold during that 11:00 a.m. to 2:00 p.m. time.

Michele is also looking for volunteers for the May 6<sup>th</sup> Snapshot Day. The volunteers will be needed to collect water samples.

A motion was made, seconded and passed that: The corrected minutes from the March 15<sup>th</sup> 2006 board meeting are approved.

Ann Grossman is proceeding with the Channel G fundraising effort. The Directors may go online to view the website. FES is still in the staging part of the program. Ann will complete an informational form for Channel G.

Treasurer Jerome Passman discussed purchasing a second projector for the power point presentation. Jerome will donate a lap top computer to FES. After the presentation is completed a training date will be set for the Outreach program. A motion was made, seconded and passed that: The Treasurer's report is accepted as presented. A copy of which is attached hereto and made a part hereof.

Michael Cox, Daniel Piper and Christine Stewart are the 2006 spring trainees. They will begin shifts on the bluff next month. Mary Lee Becwar informed the Board of the Training Committees mentor review meeting that will be held in the fall. The meeting will be held in early September for the mentors to review the procedures and forms.

Joan Crowder's Newsletter Committee has completed the membership newsletter. It has been mailed to the membership.

Ann has spoken to Courtney Brockman about the date for the next year's fundraiser. Courtney will speak with Marty Cepkauskas and Steve Hearst. The Fundraising Committee has a mid-March Mardi Gras theme in the planning stages.

There will be a California State Parks information gathering meeting in Cambria on May 10<sup>th</sup> at 7:00 p.m. The partner agencies will be in attendance to hear comments and suggestions from the public about the Hearst Land Acquisition.

P.J. Webb has invited the FES Board to view the new Morro Bay MMC facility. Ann will notify P.J. of a date chosen by the Directors.

The May board meeting will be held on May 17<sup>th</sup> at 2:00 p.m. at the Cavalier Plaza meeting room. There being no further business to come before the Board the meeting was adjourned at 3:00 p.m.

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Ann Grossman, President

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Judy Burley, Recording Secretary