

**MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS OF
FRIENDS OF THE ELEPHANT SEAL
A California Non-Profit Corporation**

A meeting of the Board of Directors of the Friends of the Elephant Seal, a California non-profit corporation was held on Wednesday, February 16th at 2:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon.

Directors present: Ann Grossman, Ken Eberle, Bill Johnson, Barbara Rice, Jutta Jacobs, Jim Devine, Joan Crowder, Carol Bean, Richard Lee, Mary Lee Becwar and recording secretary, Judy Burley.

President Ann Grossman and the Directors welcomed the new FES Board members; Joan Crowder, Carol Bean, Richard Lee and Mary Lee Becwar.

A motion was made, seconded and passed that: The minutes from the January 19th, 2005 Board Meeting are approved.

FES docent Kate Shelley previewed her power point presentation for Ann and Judy Burley recently. The presentation contains information about the elephant seals at Piedras Blancas and a history of the FES organization. Each Board member was given a written copy of the contents. A discussion of the presentation will take place at the next meeting after each Director reviews the pamphlet. Bill Johnson will leave a CD copy of the PowerPoint in the office for any Board member review.

Docent Joan Glassey attended a teacher's workshop offered by the California Coastal Commission at Camp Ocean Pines in February. Annie Frankel from the Coastal Commission asked Joan if FES would like to be included in the Marine, Coastal & Watershed Directory. The listings would be of organizations that offer environmental education programs related to the coast and ocean. The listing would include the FES address, phone number and website. A motion was made, seconded and passed that: Friends of the Elephant Seal be included in the Marine, Coastal & Watershed Directory.

The Board continues to search for individuals to join a grant writing committee. A sign up sheet will be placed in the office. Ann will include a note asking for help from any interested docents. FES may consider hiring a grant writer if any suitable grants are found in the committee's search. The application for the SLO Environmental Award is completed and will be mailed next week. The Board will continue this discussion at a future meeting.

Ann presented a written protocol for stranded seals at VP3; A copy which is attached hereto and made a part hereof. The Board agreed it should be included in the docent packs and discussed at the docent trainings.

Jim Devine discussed the projected FES budget for 2005. In 2004, income from memberships accounted for 25% of gross income, while contributions and fundraising accounted for 16% and 37%, respectively. Last years amounts budgeted for income and expenses were in line with the amounts projected. A copy was given to each Director. A copy of which is attached hereto and made a part hereof. A motion was made, seconded and passed that: The FES proposed budget for 2005 is approved as presented.

Ann reported for the Sunset at San Simeon fundraising committee. The time of the event has been changed to 5:00 p.m. to 10 p.m. The committee has begun soliciting for silent auction items and wine donations have been received. Flyers have gone out in the SLO, Cambria and Morro Bay Chamber newsletters. Invitations will be sent to FES members and the VIP list. The tickets are now available in the office. Ann is working with the caterer recommended by Courtney Brockman from the Hearst Corp.

Ann brought the Board an application from Albertson's. Cards can be supplied to the docents to use when purchasing items from Albertsons. A portion of the sales will be donated to FES. A motion was made, seconded and passed that: FES complete an application from Albertsons to receive a portion of sales for each purchase when the FES card is used. Judy will complete the application and return it to the store manager.

Mary Lee Becwar has updated the form for new docent applicants to return to the FES office. The form has been changed to include a section about Spring training with mentors. The training committee will review the Spring Mentor program.

Jutta Jacobs will step down as the Bus Tour Coordinator. There has been difficulty in providing enough docents for each group. The Board discussed combining the School Groups and Bus Tour programs. The office staff may be used to take the bookings and send out the materials and update the booking calendar. Jutta will stop by the office and review the procedures currently in use with Judy. A report of the revised procedure will be presented to the Board.

FES has received a correspondence from Greg Kolar, a docent from Ano Nuevo State Reserve. He sent a sample of a visual aid used by the docents. He would like to begin a dialogue between FES and Ano Nuevo with information regarding visitor education. A response will be sent thanking him for the suggestion and agreeing the dialogue would be a benefit for both groups.

The March Board meeting will be held on Wednesday, March 16th, 2005 at 2:00 p.m. at the Cavalier Plaza. There being no further business to come before the Board the meeting was adjourned at 4:00 p.m.

Judy Burley, Recording Secretary

Ann Grossman, President

