

**MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS OF
FRIENDS OF THE ELEPHANT SEAL**
A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, a California non-profit corporation was held on August 18, 2004 at 2:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon.

Directors present: Bill Johnson, Jim Devine, Ann Grossman, Ken Eberle, Barbara Rice and recording secretary, Judy Burley

A motion was made, seconded and passed that: The minutes from the July 21, 2004 Board meeting are approved.

There are currently 7 docents that have signed up to march in the Pinedorado Parade on Sept 4, 2004. The Directors will contact past participants about attending. Joan Crowder will bring the elephant seal paper mache head; Bill Johnson will attach handles to the pictures that will be carried.

Caltrans has completed the new fencing at the south end of Vista Point 3. They will continue maintenance on the remaining previous fencing. The docents will be informed about the new fencing in an upcoming docent letter.

Signage has been placed by FES at the Vista Point regarding the squirrels. Judy will locate an emergency care facility to recommend for any bite victims. Recently visitors have approached the docent on duty regarding a bite by one of the squirrels. The docent packs for this season may include the location of the care facility. Any incident should have an accident form completed.

Supplies for the upcoming docent potluck on September 8th will be purchased by the Board. FES will provide water, soft drinks and wine. Chris Cameron will speak to the docents that evening. Ann will check with Trader Joe's for the wine. It was decided that 2 cases should be bought. Judy will inventory the supplies in the office. Any plates, utensils and other items will be purchased at Smart and Final.

The September docent letter will include an October schedule request. Signage has been placed in the kiosk at VP3 to inform the visitors where the e-seals are.

Ann will contact docent Richard Lee about the upcoming Cambria Farmers Market. FES will be setting up a table. Judy will provide Ann with the supplies from the office. The items needed will be the FES banner, display tri-fold, brochures, newsletters and hats to be given for a donation.

A motion was made, seconded and passed that: The Treasurers Report is accepted as presented. A copy of which is attached hereto and made a part hereof.

FES has received an invitation from the SLO County Community Foundation to attend a nonprofit outreach meeting on Friday, August 20th. A list of possible grants mailed to FES by the SLO County Community Foundation was given to Jim by Bill. Bill thought FES may have the criteria to apply for some of the grants listed. The workshop is also presented by The Nonprofit Support Center. There are currently no grant applications being submitted by FES. Jim will be the contact person for FES if any information is required. The Directors will pursue any possibilities and locate an individual to assist with the application. Jim will report back to the Board.

The Training Committee is prepared for the upcoming training session. There are currently 10 applicants. Press releases and public service announcements will solicit additional future docents. The speakers are in place and back up speakers are available if needed. The committee has compiled a calendar of actions that need to be done through the year. Judy has been given a copy for the office.

A discussion of a replacement for Jutta Jacobs as chair of the Newsletter Committee began. Joan Crowder was mentioned as a replacement. She is currently a member of the committee. Bill will call docent Darlene Cho to ask if she would join the committee. A motion was made, seconded and passed that: Joan Crowder is asked to become chairperson of the Membership/Bluff Newsletter Committee.

Walter Robie has offered to present his Sea of Dreams program as a fundraiser for FES. Proceeds from ticket sales will be donated to FES. The Board decided on a Saturday in January. Judy will check with the Vet's Hall and the Joslyn Center for availability. FES will need to advertise the event, sell the tickets and provide a venue. Further discussion will continue at the next Board Meeting.

The Board will continue the Thanksgiving Membership Donation mailing as it was done last year. Judy reported that the cost of 1,000 cards and postage was about the same amount that FES received from the mailing. Most of the donations were received from the membership. The Directors agreed to limit the mailing to the membership and docents and the VIP mailing list. This would decrease the cards needed to about 700. Judy will begin gathering information for the design and report back to the Board.

FES received a notice of weekly sheets to be sent by the San Luis Obispo Visitors and Conference Bureau to their membership. Part of the list will help local attractions and events attract more visitors. Judy will contact Dave Kastner about promoting the upcoming Walter Robie presentation and the April Fundraiser.

Nick Franco from State Parks and Steve Price from Caltrans were unable to attend today's meeting. The Directors suggested inviting them to attend the meeting in October. There will be no Board meeting in September. Judy will contact them next week.

The October Board meeting will be held on October 20th at 2:00p.m.; a closed session will follow the meeting. There being no further business to come before the Board the meeting was adjourned at 4:00 p.m.

Judy Burley, recording secretary

William Johnson, President