

**MINUTES OF A MEETING OF THE  
BOARD OF DIRECTORS OF  
FRIENDS OF THE ELEPHANT SEAL**  
A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, a California non-profit corporation was held on July 21, 2004 at 2:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon.

Directors present: Bill Johnson, Jim Devine, Ann Grossman, Jutta Jacobs, Ken Eberle and recording secretary, Judy Burley. Guests present: Susan McDonald and Michele Roest.

A motion was made, seconded and passed that: The minutes from the June 16<sup>th</sup>, 2004 Board meeting are approved.

Susan McDonald spoke to the Directors about the Hearst Ranch Conservation meeting in Cayucos on July 12<sup>th</sup>. Any questions regarding VP3 and FES will be answered and available on the website; [Hearstranchconservation.org](http://Hearstranchconservation.org). Caltrans will continue to hold the easement at VP3. If any changes at VP3 are suggested by California State Parks the changes will need to be approved by Caltrans. A suggestion was made to invite Steve Price from Caltrans and Nick Franco from State Parks to attend a FES Board Meeting. The Board will send letters to both inviting them to the next Board meeting in August. FES has a current contract with Caltrans. Judy will locate the contract and bring it before the Board. Susan requested that letters of support from FES for the conservation easement be sent to; Al Wright of the Wildlife Conservation Board, Governor Schwarzenegger and other Sacramento contacts. The ALC is chartering a bus to attend the next meeting in August regarding the Hearst Conservation Plan in Sacramento. She urged the Directors to attend.

Michele Roest spoke to the Board regarding the upcoming MBNMS Sac meeting. It will be held on Aug. 6<sup>th</sup> in Cambria. The agenda will include a revision of the Management Review Plan. The Plan will be completed in 2005. After lunch there will be a tour of the new building at the Hearst State Beach. The interpretative center theme will be "Land and Sea Connection", with a focus on wildlife viewing.

Michele will send the Board tally sheets for the Coastal Clean Up. FES will have a booth at the Oceans Fair. A sign up sheet for volunteers has been placed in the office. MBNMS has received the application for a donation request from FES. The Sanctuary will complete funding on August 15<sup>th</sup>, 2004. In the future, FES should request funding earlier in the year.

The Pinedorado Parade will be held on Sept. 4<sup>th</sup> and FES will participate. Carol Bean will help with the signs and banners. Ann Grossman will also be available to assist Carol. A sign up sheet has been placed in the office.

The Directors read the letters of endorsement Susan requested that be sent by FES. A copy of which is attached hereto and made a part hereof. A motion was made, seconded and passed that: Friends of the Elephant will send the letters of endorsement of the Hearst Ranch Conservation Plan to Governor Schwarzenegger and Al Wright, Executive Director of the Wildlife Conservation Board.

FES received a suggestion from docent Phil Adams. During breeding season, Phil suggested limiting the area at the North End that visitors can go beyond. The Directors discussed the fact that nothing permanent can be placed. The Board would like to meet with Phil at the Vista Point to discuss the situation. Judy will contact Phil and ask if he would be available to meet with them.

A motion was made, seconded and passed that: The Treasurers Report is approved as presented.

The Training Committee has received 10 applications for the docent training. The Board asked that Ann provide a list for the press contacts. They would like to get the word out to solicit for new docents. A special announcement could be placed on the website. FES will be placing a booth at the Cambria Farmers Market on August 20<sup>th</sup>. The booth will promote memberships, accept donations, and also make a request for new docent applicants. The Board also discussed flyers seeking new docents be placed in Cambria. Ann and Richard Lee will be at the Farmers Market FES booth. Judy will provide them with materials from the office.

Jutta Jacobs has ordered 2,000 additional bluff newsletters to get through the summer and early fall. Jutta will be resigning as the Newsletter Chairperson. The bluff newsletter has been formatted for all of the seasons and should require a minimum of work. The Newsletter Committee publishes a newsletter for the membership quarterly and a newsletter for the bluff as needed. Jutta suggested continuing with the Achievement House for the printing of both newsletters.

A motion was made, seconded and passed that: Friends of the Elephant Seal reimburse Jackie Johnston for days missed due to health reason for a maximum of 5 days.

There being no further business to come before the Board the meeting was adjourned at 3:30 p.m. A closed session followed.

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Judy Burley, Recording Secretary

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William Johnson, President

