

MINUTES OF A MEETING OF THE  
BOARD OF DIRECTORS OF  
FRIENDS OF THE ELEPHANT SEAL  
A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, A California Non-Profit Corporation was held on March 17<sup>th</sup>, 2004 at 2:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon, California.

The following Directors were present: Bill Johnson, Jim Devine, Ken Eberle, Jutta Jacobs, Ann Grossman, Barbara Rice and recording secretary, Judy Burley. Guests present were Michele Roest and P.J. Webb.

Bill Johnson introduced P.J. Webb from the MBNMS Advisory Council. She is replacing Ron Masengill as the MBNMS At Large Representative. P.J. will carry any concerns from FES to the SAC Council. She is also a rescuer with the MMC. A report with the most recent rescues of this seasons weaners was viewed by the Directors. P.J. will be added to the VIP mailing list and will receive the FES newsletters. The Board invited her to attend the Board Meetings held every 3<sup>rd</sup> Wednesday of the month.

The Arroyo Laguna project was successful again this year. Michele noted there were about the same amount of people redirected as last year. Her final report with the numbers will be sent soon. She suggested a report to Marty Cepkauskas about the past season should be sent also. The Board will send the information to him when it is available. The program begins in January and ends in Mid March. 1 ticket was given this year. Michele will do a post season meeting with law enforcement and FES.

A mention was made of the article about Phil and Carole Adams which appeared in a recent Cambrian. They were honored with the MBNMS "Sanctuary Reflections Awards" as top citizen volunteers of the year. The article included the many organizations they volunteer their time, among them FES. P.J. will provide FES with a copy of past MBNMS award recipients.

Bill has spoken with Kathryn Karako regarding the fewer incidents of photographers on the beach. While taking the census for FES in the past, she has encountered photographers. After the construction of the boardwalk at VP3, she has only seen 1 photographer.

The upcoming Docent Potluck will be held at the Vet's Hall in Cambria. FES will provide the plates, utensils and drinks. There will be some discussion of FES docent updates. The Board will set up and clean up. Judy will tally the number attending and advise Bill. Beverages will be purchased at that time.

Jim Devine presented the Treasurers report. A copy of which is attached hereto and made a part hereof. A motion was made, seconded and passed: The Treasurers report is approved.

The Bus Tour volunteers were busy this season. At times it was difficult to provide an adequate amount of volunteer docents. One of the groups from Saddleback College was difficult to please, "the e-seals were not active enough". It was decided that in the future the slide show and bus tour information would be entered separately. A decision could be made about the effectiveness of the program with the information. Judy will change the data entry with the next deposit.

The newsletters were mailed to the FES membership the first of this week. The award given to the FES docents Phil and Carole Adams was included. The new members from the recent Camp Ocean Pines Seminar will also receive the newsletter. The Achievement House will continue to print the newsletters. They have asked to use the FES name in their advertising. The directors agreed to let them do this. FES has been able to order a smaller quantity which has resulted in fewer old bluff newsletters to discard.

The Board agreed to discuss raising the membership dues in mid-July. The next agenda will include the increase. The amounts will need to be changed on any printed material and on the website.

Ann Grossman felt the donations for the raffle and silent auction were coming in slower. The volunteers need to complete the canvassing of the East and West Village in Cambria. There have been 3 or 4 responses from Morro Bay businesses. These came from the flyer inserted in the Morro Bay Chamber mailing. There were also responses from the Cambria Chamber inserts. Ann may visit some of the businesses in Los Osos for donations. The menu is still being decided. The musicians are booked and have been sent a deposit. Glenda Heald will begin preparations for the decorations. She has asked to view the venue soon. Ken Eberle also felt the wine donations were coming in slower than last year. Ken and Ray Hopkins will begin calling on the wineries. Red Seal Ale has donated 10 cases of beer, which is up from the 6 cases donated last year. Dave Brown will begin the Live Auction about 30 minutes after dinner. Ann, Marcia Liekkio, Pat Johnson and Terri Tucker will organize and manage the Silent Auction. Michele will donate the last of the Threatened/Surviving Posters "Sea Otter/Kelp" for each of the attendees. She will also donate books from the MBNMS.

FES has had a recent request for a visit to an after school program in Cambria. Gail and Shirley Green presented the program. Before expansion of school visits, it was suggested by the Board that the Outreach and School Groups Coordinators set up a system and protocol for booking. FES has not been contacted to do Slide Show presentations at the Camp Grounds recently. There is a new ranger at the campground and FES will reach them to see if there is any interest.

Bill will discuss FES attending the Earth Day Alliance that will be held in San Luis Obispo on April 24<sup>th</sup> from 10 a.m. to 4:00 p.m. Volunteers will be needed to set up an

educational exhibit with informative displays. The cost will be \$ 75.00, and the City of SLO will receive 10% of any sales. If FES does not attend this year, a volunteer should view the facility & event for next year. A copy of the application is attached hereto and made a part hereof.

The Directors discussed the Adopt a Poll program for the Nov. 2 Primary. A form will be sent to FES to be completed and returned in July. The program was a success for FES, with many docents volunteering for duty.

The Board discussed the SLO Community Foundation Grants. There could possibly be a limited number of grants FES could apply for. The average size of the grant is \$4,500.00. Some of the areas targeted are not FES material. P.J. stated that most of the grants were human services orientated. A decision will be made at a later date.

Ann heard of an incident of an injury to a visitor at VP3. There should be an accident report on file in the office. She was not sure this had been done. The office will include the accident report forms in the office volunteer binder. There will be instructions to the office volunteers on completing the form. A note about the procedure and the need to report accidents and injuries at VP3 will be included in an upcoming docent letter. Bill will mention it at the Docent Potluck in April.

There being no further business to come before the Board, the meeting was adjourned at 3:50 p.m.

Judy Burley, Recording Secretary

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Bill Johnson, President

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