

**MINUTES OF A MEETING OF THE  
BOARD OF DIRECTORS OF  
FRIENDS OF THE ELEPHANT SEAL**

A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, a California non-profit corporation was held on January 21, 2004 at 2:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon St., San Simeon, California.

Directors Present: Bill Johnson, Barbara Rice, Jim Devine, Ann Grossman, Ken Eberle, recording secretary, Judy Burley. Guests present: Michele Roest, Mark Meibeyer. A motion was made, seconded and passed that: The minutes from the December 17, 03 Board meeting are approved.

Mark Meibeyer from Camp Ocean Pines gave the Directors an update on the Marine Mammal Seminar that will be held on February 6, 7 and 8. At present there are 29 registrants. The focus now is on the quality. Each Board member received a copy of the tentative schedule for the weekend. Ann Grossman will present the slide show on Friday evening. Bill will contact 6 docents to meet the attendees at the Vista Point on Saturday at 1:00 p.m. After their visit to the bluff, they will stop at the FES visitor center. FES will set up a display table at the presentation by Dr. Le Bouef. At this time; a check will be presented to FES by Chris Cameron.

Michele reported on the Arroyo Laguna traffic redirection program. The program is going well with the number of individuals diverted smaller. There was one individual ticketed recently. Statements about the incident were made to Bob Yerena and Brooke Grennan.

The nominations for the 2004 Environmental Awards are due by March 1<sup>st</sup>. Bill spoke with Susan McDonald. It was decided the best option was the second category; Sustained Environmental Contribution would be the best option. Michele Roest agreed to nominate FES. Bill will provide notes for Michele to use in completing the application.

A motion was made, seconded and passed that: The Treasurers Report is accepted. A copy of which is attached hereto and made a part hereof.

The CCC site will close because of recent budget cuts. FES has written a letter to Abel Maldonado requesting budget cuts to CCC be reduced. A recent docent letter included information about the closing and stating the docents may assist CCC by writing a letter as an individual supporting CCC.

The Camp KEEP program will continue for approximately 1 more month. There have been a few incidents of finding that the key was not in place. Ken has been arranging the volunteer schedules.

Ann has contacted the volunteers for the upcoming Fundraiser. She is waiting to hear from Marty Cepkauskas about the use of the Hearst Warehouse. The date chosen is April 17<sup>th</sup>. Everything is in place; the committee is waiting for the time and place.

The SLO Farmers Market allows non-profits to sell items once per quarter. The cost of the booth will be \$ 12.00. A request for a permit needs to be received 10 days prior to the date chosen. The Board decided on the date of Feb.12<sup>th</sup> for FES to attend. A motion was made, seconded and passed that: FES will man a booth at the SLO Farmers Market on Feb. 12<sup>th</sup> to solicit memberships, new docents and sell books, videos and clothing.

The MBNMS will be hosting an upcoming event on eco-tourism; Marine Wildlife Viewing Workshop on Feb. 5<sup>th</sup>, 2004. Michele stated they hope to have on the water commercial users and other non-profits attend. She asked that FES post a flyer in the office. The Directors agreed to do so. Michele informed the Board that monies for new signage will be available to FES in the future.

Bill has spoken with CCC about platforms at the north end of the Vista Point. There is less surface, however it will require more engineering. Bill will contact various engineers about doing the project pro bono. An amount of \$ 40,000.00 to \$ 50,000.00 will be needed to complete the project. Roy Torres spoke of an environmental law suit in Southern California that may be a source of funding for the project. A discussion will continue at a later date.

The request from Abe Perlstein to FES regarding a 3-D stereo media product was discussed by the Directors. A motion was made, seconded and passed that: FES will not become involved with the 3-D proposal by Abe Perlstein.

Judy requested that an order be placed for the logo mugs previously stocked in the office. The cost for 76 mugs will be \$ 200.00. The office also needs to restock the E-seal statues sold in the office. The statues are also given to lifetime members. The cost for that order will be \$ 130.00. Information will be given to the Board on ordering screen printed shirts with an E-seal photograph at the next Board meeting. A motion was made, seconded and passed that: An order for FES logo mugs and elephant seal statues is placed.

The Thanksgiving Card mailing netted about \$ 2,000.00. All donations over \$ 25.00 will be acknowledged with a letter from FES. Judy suggested that next years mailing include cards to the membership and docents only. Inserts may be placed in the Morro Bay, SLO and Cambria Chamber mailings. The next solicitation should include payment by credit card available.

There being no further business to come before the Board, the meeting was adjourned at 4:30 p.m.

Judy Burley

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Recording Secretary

Bill Johnson

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President