

MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS OF
FRIENDS OF THE ELEPHANT SEAL
A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, A California non-profit corporation was held on July 16, 2003 at 3:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon.

Directors present: Bill Johnson, Barbara Rice, Jim Devine, Jutta Jacobs, Ann Grossman and recording secretary, Judy Burley. Guests present: Michele Roest, Joan Glassey and Ron Massengil.

A motion was made, seconded and passed that: The minutes from the June 18, 2003 Board meeting are approved.

Ken Eberle was nominated and has agreed to become a member of the Board of Directors of the Friends of the Elephant Seal. He was unable to attend today's meeting. A motion was made, seconded and passed that: Ken Eberle become a member of the Board of Directors of the Friends of the Elephant Seal.

The Directors anticipate a shorter duration time for the upcoming break, when there are no seals at VP3. The construction of the Boardwalk will begin in the first or second week of August. The erosion work will start first. The path on the south end will be closed. The docents will be scheduled for the north end and near the kiosk. The docents will be notified by phone, probably late August, that the bluff shifts will not be needed. No September schedule requests will go out. The August mailing of the docent letter will include October schedule requests. The next docent letter will include this information.

The contract with CCC includes an agreement by FES to provide a presentation to the working core. FES should be working on this now. Jutta and Michele will assemble the presentation. Michele stated that FES should assume the CCC workers will not have seen an elephant seal before. A discussion of the choices of tools to educate the CCC about the elephant seals began. A combination of the slide show, a tour of the office and a tour of VP3 was decided on by the Board. Bill will notify Judy of the date for the CCC training. Judy will contact the Cavalier for the lower meeting room.

The Boardwalk should be done in October of 2003. The construction will take 8 weeks. The dedication ceremony will be in November. Jutta noted it would be great if the elephant seals were present at the time of the ceremony. The event will include speeches, pictures, and a reception/BBQ at a chosen site. Michele suggested combining the docent

graduation with the opening ceremony. There is money provided in the grant to cover the cost of the dedication. The Directors will include acknowledgements to those who have helped in the program at the event. Michele will supply help as the event becomes closer. Jutta has contacted Kathy Tanner about the Boardwalk. Kathy will do a before, during and completed story. Jutta will notify Kathy of the progress of Boardwalk. Bill noted that the voting in the office by the docents for the color ended with the choice of gray.

The Cambria Chorale has offered to perform at the Docent Appreciation Dinner. FES will donate \$ 100.00 to their musical scholarship fund. The scholarship goes to a local recipient. They would like to perform prior the dinner. The Board will also ask the Wizard to donate a performance at the event. The board will continue with early December as the date. The dates of Dec. 5th, 6th, 12th or 13th were decided on. FES would like to utilize Linn's BBQ. Last year the event was on a Friday with Linn's as the caterer; Judy will contact the Vet's Hall to reserve a time.

Ann will pick up the drinks for the upcoming Docent Potluck. The docents have responded. The office will supply a count from the sign up sheets. FES has requested the docents to carpool if possible.

The brochure has been sent by Lighthouse Litho to be folded. They should be ready next week. Bill will check the status.

Jim presented the Directors with a Budget and a Balance Sheet. A copy of which is attached hereto and made a part hereof. The Board would prefer that Jim continue with both reports at each meeting. A motion was made, seconded and passed that: The Treasurers report is approved.

Jim informed the Board that the mentoring of the 5 new docents has been completed. Only 1 of the new docents is continuing the mentoring process. Bill will be given the names of the docents to include in the next docent letter. Pat Johnson has contacted the speakers for the fall training. (Kathryn Karako; elephant seals), (Brian Hatfield; otters), (Ron Rupert; whales), (Kathy Zagzebski: animal rescue), (Ron Massengil; sanctuary), (Michele Roest; pinnipeds), (Roy Torres; enforcement). Michele Roest will contact Bob Yerena to ask if he would like to attend.

Bill informed the Directors recruitment will be done with newspaper articles. It was suggested that Joan Crowder also mention the training in her articles. Ann felt newspapers in Paso Robles, North and South County should be contacted. Jim would like the office to send an application on first contact with a prospective docent. These could be kept on file till prior to the training. Ron thought an information booth/table at the Farmers Market might also be a way to reach the public. Information about FES should include specific recruitment needs for the outreach programs, office, etc. Bluff duty would not be the only volunteer help needed. Ann will contact the newspapers and the Chambers of Commerce. Michele suggested putting together a packet with the

brochure, mission statement, newsletters and an explanation of the commitment for each interested applicant.

Bill will contact Shirley Bianchi to get more information on the North Coast Byway Dedication Event. FES has received an invitation to attend.

FES has a policy of asking for donations from some of the groups which the Outreach programs are presenting the slide show. The policy will continue the current protocol. A copy of which is attached hereto and made a part thereof. There will continue to be no charge to school tours at VP3 or in the classroom. Michele is working with Camp Ocean Pines at their Marine Science Camp. FES will set up reciprocal agreements with other non-profits on an individual basis. Guidelines need to be established on the amount of time needed to provide the slide shows and other presentations. State Parks has been giving a presentation to visitors. In the past FES docent Erica Massengil worked with State Parks on the summer presentations. Michele will give Gail and Shirley Green the name and number of State Parks Ranger, Cecilia Boudreau. Cecilia is at the campgrounds and schedules the slide shows.

Docent Jackie Johnson, an office volunteer, is available to work at the FES office for 8-10 hours a week. The Board agreed to ask her if she would consider 8 hours per week at the rate of \$ 8.00. She would be in the office when Judy is not there. A motion was made, seconded and passed that: Judy contact Jackie Johnson about working in the office when Judy is not scheduled. The rate would be \$ 8.00 and would not exceed 10 hours per week.

Joan Glassey gave each Board member a copy of the School Tour Report. A copy of which is attached hereto and made a part thereof. There was a dramatic increase in the tours done and decrease in the number of docents available to help. Prior to next year's season, Judy will contact the docents to help with the School Tours. Sign up sheets will be set out at each docent meeting.

Michele has requested funding from Sacramento. A check in the amount of \$ 2,500.00 will be sent to the office in October. It will be limited to use in supporting the docent training and other docent needs. Ron will contact Dennis Long from the MBNMS to speak with the FES Board about fundraising. He has helped Ano Nuevo in the past. Michele suggested a workshop for a small group to brainstorm methods to raise funds. The Board was interested in the workshop. Michele will contact John Bogacki from the Piedras Blancas Lighthouse and others to attend a meeting the first Saturday in October.

September 20th is Coastal Clean Up Day. The MBNMS will host an Ocean Faire on the same day. FES did the BBQ last year. Michele has the albacore donated again this year. FES will let her know in 1 to 2 weeks if FES can put together a crew to do the BBQ. FES will definitely set up a display table.

There will be a MBNMS Advisory Council Meeting in San Simeon on Friday, October 3rd.

Michele suggested FES use this opportunity for a presentation to request help. Bill asked if FES could be put on the agenda. Michele will supply FES with a method to request to be put on the agenda.

The MBNMS will be putting together a brochure for the Southern Region. The function will be to benefit business and tourism. A portion of the brochure will be sponsored by local businesses. Michele will contact FES to view the brochure and the guidelines prior to printing. The brochure will have information of safe viewing of wildlife.

The next FES Board Meeting will be on Wednesday August 20th at 3:00 at the meeting room in the Cavalier Plaza.

There being no further business to come before the Board, the meeting was adjourned at 5:20.

Judy Burley, Recording secretary

Bill Johnson, President