

MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS OF
FRIENDS OF THE ELEPHANT SEAL
A California non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal, a California Non-Profit Corporation was held on May 28th, 2003 at 3:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon, California,

The following directors were present: Bill Johnson, Jutta Jacobs, Jim Devine, Barbara Rice and recording secretary Judy Burley.

A motion was made, seconded and passed that the minutes of the meeting April 16, 2003 be approved.

Presidents Report:

Hearst/ALC campaign: FES did notify the docents in the last docent letter of a sample form and a sample letter available in the FES office if they chose to support the Hearst Framework. The Hearst/ALC proposed that FES become pro active and send letters to their membership asking that they support the Framework. Jutta Jacobs attended meetings recently and urged the Board to support the Framework in this manor. A discussion by the board members followed. A motion was made that FES promote a letter writing campaign of their membership. It was not passed. A motion to provide the docents with postcards, (for mailing to California Coastal Conservancy and Governor Gray Davis), supporting the Hearst Framework by making them available in the office was made, seconded and passed.

The supply of the E-seal book written by Carole and Phil Adams is low. Cost sheets were given at a prior board meeting. Bill Johnson has spoken with Carole recently about underwriting the cost of publishing. Carole will contact Bill Chatman to see if he is interested in the underwriting. This would eliminate a large cash outlay. FES could buy the books wholesale and sell them retail. Carole will contact Bill Johnson in the future.

Docent Meeting: A potluck dinner for the docents in July was discussed. The venue could be a local park or Camp Ocean Pines. The meal would be potluck and FES would provide the drinks. Bill will contact Camp Ocean Pines and discuss the firm date with the board. The event will be mentioned in the docent letter with food sign-up sheets in the office. This would be a social gathering; no speeches.

Post Season Wrap-up: Michele Roest set a meeting with all the groups associated with the E-seal and VP3. It was a post season wrap-up of the past season. There are over 10,000 seals at Piedras Blancas and one of the main topics was the possibility movement

of the elephant seals to other public beaches. The group will meet every few months to discuss the expansion. Any information will be posted for the docents.

Camp Keep: Ken Eberle coordinated the FES volunteers. The program went well this season. John Fairweather contacted each school in advance. This helped with the scheduling.

A motion was made, seconded and passed that the Treasurer's Report be approved.

Jim Devine from the training committee stated 7 applicants have been contacted to begin a mentoring program. The committee will set up interviews in the next 2 weeks. The applicants will begin 3 sessions on the bluff with mentors. They will also commit to attending the fall training classes. They will be given an E-seal book and be asked to view the video. The docents on the training committee are: Jim Devine, Marcia Leikko, Pat Johnson, Bob Grosse, Mary Lee Becwar, Pat and Bill Johnson.

Jutta Jacobs has not been happy with the quality of the bluff or membership newsletters done by Achievement House. The last reprint of the bluff newsletter was not done well. Jutta will compare prices with Lighthouse Litho and report to the board. The docents on the newsletter committee are: Jutta Jacobs, Ken Eberle, and Joan Crowder.

Judy Burley reported on the status of docent insurance verification in the office. Copies of proof of car insurance for each docent; driving a vehicle of their own, need to be kept in the office. A notice of this will appear in a future docent letter and will be followed up with a phone call.

Caitlin called about changing the color on the logo in the brochure to a brighter blue shade. It will cost more to produce the color. The Board did not want more expense for changing the color of the logo. She will send a disk and 2 mock ups this week. The Board will proof and send to the printer.

The FES Boardwalk will be on the consent agenda for the County Board of Supervisors on June 6th. Martha Neder stated no negative response has been received from any group. She felt there was no need for attendance by FES. Bill will contact John Hofschroer, Senior Planner, about funding from the State. The bills for the project are submitted after the work is completed. The permit will be received after June 6th. The building will take place August through October of this year.

FES has received a request from the Lions Club to sell raffle tickets for Pinedorado. FES will receive 1/2 of the money for tickets sold. The docents would be asked to take tickets and sell them. A motion was made, seconded and passed that FES would not sell raffle tickets for Pinedorado. FES has also been asked to participate in the Pinedorado parade again this year. Bill will organize for the event this year. A response is due by Aug. 16th for the August 30th parade. A motion was made, seconded and passed that FES participates in the Pinedorado parade.

Judy asked if FES would be willing to donate to the Cambria Historical Society's fund raising event on June 21st. A motion was made, seconded and passed that FES donate a private tour for 6 and a shirt to the Cambria Historical Society Heritage Celebration on June 21st.

A protocol for e-mail needs to be established. The Board receives e-mails from many different sources. Bill handles the media requests. Jutta is sent any item relating to the website or photos. Jim is receiving any item relating to the insurance carriers and business or budget related. Judy will supply each Director with a copy of the protocol.

The next Board meeting will be held on Wed. June 18th at 3:00 p.m. at the Cavalier Plaza meeting room.

There being no further business to come before the Board the meeting was adjourned at 4:30 p.m.

_____ Judy Burley, Recording Secretary

_____ William Johnson, President