

**MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS OF
FRIENDS OF THE ELEPHANT SEAL**
A California Non-Profit Corporation

A meeting of the Board of Directors of the Friends of the Elephant Seal was held on January 22, at 3:00 p.m. at the Cavalier Plaza meeting room located at 250 San Simeon, San Simeon, California.

The following Directors were present: Bill Johnson, Barbara Rice, Jim Devine, Jutta Jacobs. Also present were Judy Burley, recording secretary and Advisors Ron Massengill, Susan McDonald and guest Joan Glassey.

Wendy Fries from Camp Ocean Pines presented the Directors with a proposal for an Elephant Seal Weekend. A copy of which is attached hereto and made a part hereof. Wendy arranges adult programs held on the weekends at Camp Ocean Pines. She proposed 2 weekends in 2004. The weekend would consist of a program presented by docents from Friends of the Elephant Seal. A slideshow presentation at Camp Ocean Pines and a docent led tour at the Vista Point. Wendy answered some questions by the Board. The anticipated number of people attending is 40 to 70. The tentative base fee for a presenter is \$ 200.00 and for every person over the number of 25 is \$ 10.00 each. The guests will be drawn from their statewide membership. The weekend will also be advertised on their website. Ron also suggested viewing scientific films on video from an excellent selection from the MBMS. Michele Roest may be available to help in acquiring the films. A program brochure will be printed soon. Wendy would like to include the Elephant Seal Weekend in the brochure. A motion was passed.

RESOLVED: FES will participate in 2 weekends, Jan. 9-11 and Feb. 6-8, 2004 with Camp Ocean Pines in an Elephant Seal Weekend.

The minutes of the Board Meeting held on Dec. 18, 2002 were approved.

Bill reported on the meeting held this week with Bruce Bonifas from California Conservation Core regarding the Boardwalk. The drawings are done and another meeting will take place next week to finalize the project.

A copy of the signage proposed by docent Phil Adams was given to each Director. A copy of which is attached hereto and made a part hereof. The Board agreed the language was appropriate. A correction needed to be made in the second line. Judy will look into having the signs fabricated. Another issue at the Vista Point was possible movement of the boulders at the north end. Bill contacted Caltrans about moving them. Caltrans stated they could not move anything on that side of the fence. However, they will repair the erosion under the gate at the north end. The following motion was passed.

RESOLVED: FES will have the signage requesting the public to view the seals from the bluff area fabricated and displayed at Vista Point 3.

A new Fax machine and new calculator have been purchased for the office. Baseball caps with the FES logo have been ordered at a cost of \$ 3.00 each to sell in the office.

The price will be \$6.00 to docents and \$ 10.00 to the public. The inventory of T-shirts and sweatshirts in the office is low. Docent Terri Tucker will provide her screen-printed sweatshirts to FES to be sold in the office on consignment. Her cost is \$9.00 for Tees and \$ 14.00 for sweatshirts. The price suggested for sale in the office would be \$18.00 to \$20.00 for Tees and \$26.00 to \$28.00 for sweatshirts. Judy will meet Terri in the office on Sat. to set up the inventory on consignment.

Four letters have been sent to prospective new board members this week. The previously decided Directors will contact them by phone next week.

The plaque for retiring Director, Steve Franz, will be ready next week. The Board will present the plaque at a lunch prior to the next Board Meeting in February.

Advisor Mike Levy attended the Forum for Non Profit Collaboration held last week in San Luis Obispo. The discussion of the panel was how to get, train, and keep volunteers. Mike represented FES.

Susan gave the Directors an update on the groups who have endorsed the Hearst Ranch Conservation Framework. At this time 13 groups such as Cambria Land Trust, Farm Bureau, North Coast Alliance, SLO Chamber of Commerce, SLO Land Conservancy and more have backed the framework. FES contribution to the fundraising consists of the letter of endorsement to allow funding from the State. A discussion by the Board and Susan continued. The items listed in the framework are the maximum development that will be done. It was moved that Bill draft and mail a letter stating that FES endorses the Hearst Ranch Conservation Framework. The following motion was passed.

RESOLVED: FES will endorse the Hearst Ranch Conservation Framework in a letter that will be drafted by Bill Johnson.

Jim Devine presented the Treasurers Report to the Directors. Jim will add grant monies received to date on the next report. The Board also received a copy of a notice from San Luis Obispo Department of Planning and Building regarding a time extension request. It was moved that the Treasurers Report be accepted. The following motion was passed.

RESOLVED: The Treasurers Report is accepted.

Barbara attended a fund raising committee this morning. There is a tentative date in April for the Evening at the Shore fundraiser. The fund raising committee needs a new person to chair after Steve Franz has stepped down. Steve will be available to help with the transition. Docents will be asked to join the fund raising committee. The next meeting will be on Monday, January 27 at 9:00 a.m.

The newsletter for mailing to the membership will be ready in February. The Board discussed acknowledging any sponsoring of the newsletter by business's or organizations. It was decided to continue this discussion at a future meeting. Jutta has updated the website. She has received photographs from individuals who have been at VP 3. She would like to publish some of the photos on the website. The Directors felt that it would

be appropriate to give credit to the photographers when they are used on the website. The bus tours have increased in number since last year.

Jutta felt FES should devise a tracking system for the wayward elephant seals that may be scouting for a future location. Susan McDonald suggested logging where and when the elephant seals haul out. FES, MBNMS, and Michele Roest will discuss a plan for handling the issue. Jutta will speak with Michele about a protocol.

Camp Keep is set to start arriving at VP4. The Hearst Ranch will need notification so they may go out and open the gate. John Fairweather sent a tentative schedule. FES has volunteers ready to accompany Camp Keep.

The Directors discussed replacing the computer in the FES office. The Outreach Grant funds may be used to purchase a computer. Bill has priced a Dell computer. His son has helped design a system. Bill has contacted Dell about possible discount for non-profits. FES does not qualify. The Board discussed the system proposed. It was moved that Bill purchase a Dell computer to replace the one currently in use. The following motion was passed.

RESOLVED: FES will purchase a Dell computer system to replace the existing computer in the office.

Joan Glassey noted that some of the copies of the Board Meeting Minutes available to the docents in the office do not include a Treasurers Report that is stated as attached. Judy will review the reports missing and attach them. Joan would also like the Bluff Newsletter to include a note that the elephant seal video and book are available in the office.

The next meeting will be on February 19th at 2:00 at the meeting room in the Cavalier Plaza.