

MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS
OF
FRIENDS OF THE ELEPHANT SEAL
A California Non-Profit Corporation

A meeting of the Board of Directors of *Friends of the Elephant Seal*, a California non-profit corporation, was held on November 15, 2000 at 5:00 p.m. at the offices of the corporation located at 250 San Simeon Avenue, Suite 3B, San Simeon, California.

The following Directors were present: Mike Levy, Steve Franz, Kerri Caserio, Ray Easton, Kathryn Karako, Susan McDonald and Ann Grossman. Guests present were: Joan Glassey and Leann Ray.

Mike Levy, President, called the meeting to order at 5:05 p.m.

The Treasurer's Report was given by Kerri Caserio, a copy of which is attached hereto and made a part of these Minutes. It was reported that the SLO County grant of \$12,000 for our outreach program is pending. John Hofschroer, the Sr. Planner for SLO County has encouraged FES to try for a grant to fund the whole program. He would like a long-range plan for the program as well as a budget for the next 4-5 years.

Steve Franz and Kerri Caserio gave the Bookkeeper's Report. A discussion was held on whether the Board would prefer a monthly report or a quarterly report. The cost of such reporting was also discussed. The checkwriting procedure and a possible change of signatories were also discussed. Susan McDonald reported that we now have a safe in the office. A discussion was also held on moving the bank account from the San Luis bank to a local Cambria bank. Bank rates and costs were discussed. After discussion thereon, a motion was made and seconded, to move the FES bank account to the Cambria office of Heritage Oaks. The motion was unanimously passed and it was:

RESOLVED: That Kerri Caserio, FES Treasurer, will move the bank account to the Cambria office of Heritage Bank.

Steve Franz submitted a budget proposal to the Board. Kerri had a few questions and corrections of the numbers. It was decided that Kerri and Steve would meet with Karen Tipple, the bookkeeper, to all go over the numbers together. The budget was tabled till the next Board meeting.

Steve Franz also gave the Board some quotes on screen-printing. The Board has tabled the discussion till the next Board meeting.

Joan Glassey, Co-Director of School Tours, discussed with the Board some suggestions she had regarding charging for slide show presentations to the schools. There is no charge for school tours on the bluff. It was suggested that possibly we could contact the Curriculum Director at each school. Kathryn Karako volunteered to check into that possibility. It was thought that maybe we could use our outreach grant for the funding, i.e., the materials sent to the schools could be costed-out and the program reimbursed from the grant moneys. More discussion will be held on this at a later time. Joan also sang for us her “rap” elephant seal song. Thank you, Joan.

Next the Board discussed the Peter Wolff proposal of a “docent-tier” program. It was decided that Kathryn would write a letter to the docents, for Susan to edit, requesting their thoughts on the idea, as well as any they might have on their own. Also, a committee would be formed to collate these ideas and form a suggestion guideline to the Board. In the meantime, Mike Levy will call Peter to let him know of the Board’s thoughts on his suggestion.

Leann Ray spoke to the Board on the Hearst Castle Marathon. They are trying to recruit at least 200 volunteers from local groups to man the aid stations and help along the marathon route. FES, in proportion to their assistance, will receive 15%-20% of the net proceeds from the marathon. There will also be an Expo at the Castle at a later date in which FES is invited to have a booth, if we would like. Ann and Leann will work on putting together a letter for the docents.

Kathryn Karako gave a training report to the Board. It was reported that the comment sheets of the trainees were favorable with ratings from “very good” to “excellent”. Kathryn is beginning to work on a spring training and refresher course.

New Board members were discussed. Susan has asked Mike Hanchett, Jr. to serve on the Board, but he was not able to attend the meeting. Damien Wayne, the Program Director for the Hearst Castle Preservation Fund was also considered for a Board position. He was invited to the meeting, but could not attend. It was decided that possible new Board members would be discussed at the January meeting.

Regarding the Elephant Seal book, Susan reported that she had received the changes from Carole Adams. Susan will go ahead and order the reprinting.

Ray Easton has observed that the sand dunes, at the vista point, are now within 2-3 feet of the top of the fencing. Susan will call Cal Trans and see what they can do to alleviate the problem.

Susan suggested that we possibly use the PG&E grant to pay for the Docent Appreciation Dinner instead of the book reprinting. We could invite PG&E representatives and thank you publicly, etc.

Ray also brought up that Cuesta College is conducting a Board of Directors training class and that it might be a good idea if one of the Directors attend. He will send the information on the class to Mike.

The next Board meeting will be on Wednesday, December 13th at 4:00 p.m.

There being no further business to come before the meeting, it was adjourned at 6:50 p.m.

ANN GROSSMAN, Recording Secretary

ATTEST:

MIKE LEVY, President