

MINUTES OF A MEETING OF THE  
BOARD OF DIRECTORS  
OF  
FRIENDS OF THE ELEPHANT SEAL  
A California Non-Profit Corporation

A meeting of the Board of Directors of *Friends of the Elephant Seal*, a California non-profit corporation, was held on October 19, 2000 at 4:00 p.m. at the offices of the corporation located at 250 San Simeon Avenue, Suite 3B, San Simeon, California.

The following Directors were present: Mike Levy, Steve Franz, Kerri Caserio, Ann Grossman and Susan McDonald. Directors not present were: Kay Franz and Ray Easton.

Susan McDonald, Docent Coordinator called the meeting to order at 4:10 p.m. A motion was on the table nominating Mike Levy as Board President. Mike accepted the position with the Board's congratulations.

Susan then introduced a guest to the Board, Damien Wayne. Mr. Wayne is the Program Director for the Hearst Castle Preservation Foundation. The Foundation will be holding their 1<sup>st</sup> Annual Marathon fundraiser on January 7, 2001 and would like to partner with FES. For FES participation and help, the Foundation would portion out some of the proceeds to FES. A copy of the Foundation's plans are attached to the Minutes of this meeting and made a part hereof. The Board thanked Mr. Wayne and will discuss the idea and survey the docents for their possible support and interest.

Kerri Caserio gave the Treasurer's Report, a copy of which is attached to these Minutes and made a part hereof. Kerri reported that she would have to pull from the savings account this month. Susan McDonald requested a \$145 expenditure from the Board to reimburse her for a gift certificate for Kathryn Karako. The gift certificate is a token of the Board's appreciation for Kathryn's planning, supervision and instruction expertise of the new docent training program. A motion was made, seconded, and unanimously passed that:

**RESOLVED:** Susan McDonald be reimbursed for her expenditure of \$145.00, on the Board's behalf, for Kathryn Karako.

Due to Kerri's pregnancy, her future involvement as Treasurer was discussed. She mentioned that she would like to continue on the Board, but would give the Board a definite answer by the end of the year. Kerri is expecting the birth of her baby in November.

Steve Franz discussed with the Board his conversations with Karen Tipple, FES's accountant, and the possibility of her taking over the record keeping and check writing for

FES. It was suggested that maybe the checkbook should be kept in the office and that Susan McDonald be a signatory on the account. Ann Grossman brought up that it might be a conflict of interest being that Susan is on the Board and a paid employee as well. Steve will check on this with Bill Raver, FES's attorney. Again, the subject of purchasing a safe for the office was brought up and Susan will check on the price of one.

Susan then read a suggestion, which was submitted by Carole Adams, to the Board that the Annual Report be published, kept in the office and displayed for public interest. The Board discussed the suggestion and it was decided that the Annual Report would be kept in a notebook, in the office, along with the Board Minutes for all interested parties to view.

Mike Levy then discussed with the Board a proposal that Susan McDonald's title be changed to Executive Director and Ann Grossman's title be Docent Coordinator to be more in accordance with the duties. A motion was made, seconded and unanimously carried that:

RESOLVED: Susan McDonald will be the Executive Director and Ann Grossman will be Docent Coordinator for FES.

Steve Franz reported that he is still working on the numbers for the budget. Discussion of it is tabled till the next Board meeting.

Susan McDonald gave the Coordinator's report.

1. Signage: She has contacted someone to price the cost of adding our name to the large signboard in front of the Cavalier center, as well as, contacting people for the cost of signage at VP4.
2. "Elephant Seals" book reorder: Susan has contacted Bill Charlesworth regarding the reorder. He has quoted a price of \$2,035 for 3000 copies, as well as, a price for 2500 copies. The Adams' will be making some changes to the book, which will affect the pricing.

A motion was made, seconded and unanimously passed that:

RESOLVED: FES will reorder 3000 copies of the book "Elephant Seals".

3. Environmental Hero Award: The presentation will be Sunday, October 22 and NOAA is issuing a press release.
4. Grants:

(a) Susan has applied, on behalf of FES for the Community Foundation grant in the amount of \$5,000. The announcement should be in December.

(b) PG&E's grant is available again. FES will apply for it to cover the cost of reprinting the book.

5. Susan mentioned that she has received letters from both Abel Maldonado and Jack O'Connell regarding naming our vista point. It seems to have been tabled until the 2001 legislative session. Both offices will keep us apprised of the situation.

It was brought to the Board's attention that Kay Franz has submitted her resignation to the Board.

Selection of new Board members was next discussed. Susan suggested Mike Hanchett, Jr. and/or Lu Fletcher, both of the Cavalier Hotel. Steve Franz suggested Damien Wayne and Susan suggested, possibly, Michele Roest if neither Mike Hanchett, Jr. nor Lu Fletcher turn down the invitation. If Kerri decides to leave the Board, she suggested Brian Caserio. These names will be considered. Mike Hanchett, Jr., if interested, will be invited to attend a Board meeting to introduce himself.

Peter Wolff's idea was brought up for discussion. Kathryn Karako wanted to discuss this idea and because she was not present at the meeting, the discussion will be tabled to the next meeting.

The docent training for October 21 and 22 is on track and proceeding nicely.

Bookkeeping was again brought up. It was thought that it might be more convenient to use a local (Cambria) bank rather than one in San Luis Obispo. Steve Franz will check with Heritage Oaks. Ann is to order a safe from Staples.

Susan McDonald brought up the fact that Brian Caserio's video, *The Elephant Seals of Piedras Blancas*, won an Honorable Mention at the San Luis Obispo Film Festival.

The next Board meeting will be on Wednesday, November 15<sup>th</sup> at 5:00 p.m.

There being no further business to come before the Board, the meeting was adjourned at 5:45 p.m.

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ANN GROSSMAN, Recording Secretary

ATTEST:

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MIKE LEVY, President