

MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS
OF
FRIENDS OF THE ELEPHANT SEAL
A California Non-Profit Corporation

A meeting of the Board of Directors of *Friends of the Elephant Seal*, a California non-profit corporation, was held on September 12, 2000 at 3:00 p.m. at the offices of the corporation located at 250 San Simeon Avenue, Suite 3B, San Simeon, California.

The following Directors were present: Mike Levy, Steve Franz, Kerri Caserio, Ray Easton and Kathryn Karako. Also present were Ann Grossman and Susan McDonald. Directors not present were: Kay Franz. Invited guests present were: Ben Bouldin, Jutta Jacobs, and Peter Wolff.

Ray Easton, Board Vice President, called the meeting to order at 3:03 p.m. Ray introduced the guests to the Board and thanked them for coming. Each guest was informed that they would each have 20 minutes to speak.

Ben Bouldin gave a report to the Board about the *FES* web site and some proposed changes. He will be handing the web site; it's updates, changes, etc. from now on. Ben also discussed with the Board the web site provider (The Grid) and its change of ownership (One Main). The monthly charges were discussed and Ben informed the Board that the web site is free through the month of September. From October forward, One Main has agreed to give *FES* a special annual fee. A copy of the fee breakdown is attached to the Minutes of this meeting, and made a part hereof. A motion was made, seconded, and unanimously passed that:

RESOLVED: *Friends of the Elephant Seal* accept and pay the annual fee of One Main for October, 2000 to October, 2001.

Ben also informed the Board that he would continue checking and pricing other web providers.

Peter Wolff spoke next about his idea of a modified Docent – Guide program for *FES*. His plan was submitted in writing and the Board tabled the discussion until everyone had a chance to read over Peter's proposal.

Youth Jacobs was next asked to speak about the bus tour program, which she has been supervising for *FES*. Youth told the Board of her background as a tour operator and owner. She has organized the program and contacted different tour bus companies. She asked the Board if they would like her to solicit the tour bus companies or only schedule the tours as they contact the office? The Board expressed that they would like her to expand and improve the program and possibly send out flyers directed to the tour bus companies. The charge for such tours was also discussed. A motion was made, seconded, and unanimously passed that:

RESOLVED: The price for a docent led bus tour would be raised from \$1.00 per person to \$2.00 per person.

Kerri Caserio, Treasurer, gave the Treasurer's Report. A copy of the report is attached to the Minutes of this meeting and made a part hereof.

Kerri then informed the Board that she is pregnant and does not know if she will be able to continue in the Treasurer's position. Steve Franz offered and will help Kerri update past *FES* financial information onto Quicken software. Kerri would like to be able to assess her availability after the baby is born. The discussion was tabled.

The upcoming training session was discussed next. Kathryn Karako, Mike Levy and Ray Easton are on the planning committee. Ads have been running in the local newspapers and flyers will be distributed. Susan McDonald, Docent Program Coordinator, announced that the Environmental Hero Award would be presented at the graduation on November 11th. Susan then discussed with the Board her ideas for a graduation lunch, etc. A motion was made, seconded, and unanimously passed that:

RESOLVED: A budget of \$1500 is allocated for the graduation lunch.

A discussion was held on the *FES* fall newsletter. A committee of Susan, Kathryn and Ben will be working on the newsletter.

Business memberships were discussed and Susan reported that *FES* has received two (2) business memberships. Steve Franz suggested that possibly we asked other chambers for their mailing lists. Susan asked the Board if they would like to join the San Simeon Chamber of Commerce. A motion was made, seconded, and unanimously passed that:

RESOLVED: *FES* join the San Simeon Chamber of Commerce.

A subcommittee for a business outreach program will be tabled until the next Board meeting.

Nominations for Board president were entertained. Steve Franz nominated Mike Levy for President. The nomination was seconded. Mike asked that he be given time to think about it. The discussion was tabled until the next Board meeting.

Susan McDonald suggested that the Board define their plan for maintenance of the visitor bluff or if *FES* should be involved with bluff maintenance at all. Susan went on to inform the Board of where the Cal Trans property stopped and it became Hearst property. Possible future problems and issues were discussed, including letters that were written by the Adams', and *FES* avenues of redress. It was decided that Susan would address the bluff maintenance issue at the docent meeting on September 19th.

The issue of new Board members was brought up again. Steve Franz mentioned that he had thought of someone who was in the business community, but would like to talk with them first before bringing their name before the Board.

Susan handed out to the Board a copy of Joan Glassey and Sharry Muller's report on the school tours.

Susan shared with the Board an application for filming privileges, which was forwarded to her from National Marine Fisheries for her comment. The application was discussed and Susan's response thereto. A motion was made, seconded, and unanimously passed that:

RESOLVED: Susan McDonald will write a letter stating *FES'* position on the application of Pandion Enterprises to film at the Piedras Blancas Elephant Seal Colony.

The next Board meeting will be on Thursday, October 19th at 4:00 p.m.

There being no further business to come before the meeting, the meeting was adjourned at 4:50 p.m.

ANN GROSSMAN, Recording Secretary

ATTEST:

RAY EASTON, Vice President