

MINUTES OF A MEETING OF THE
BOARD OF DIRECTORS
OF
FRIENDS OF THE ELEPHANT SEAL
A California Non-Profit Corporation

A meeting of the Board of Directors of Friends of the Elephant Seal, a California non-profit corporation, was held on January 26, 2000 at 5:00 p.m. at 250 San Simeon Avenue, Suite 3B, San Simeon, California.

The following Directors were present: Elizabeth Packard, Carole Adams, Phil Adams, Kay Franz, Steve Franz and Ray Easton. Also present were Ann Grossman and Susan McDonald.

The new Directors, Kay and Steve Franz and Carole and Phil Adams were welcomed to the Board. Mike Levy, also a new Director, was not present. Elizabeth Packard and Kathy Brown resigned from the Board for personal reasons. Their resignations were accepted.

Nominations for officers were held. The following were elected by a unanimous vote:

President:	Phil Adams
Vice President:	Ray Easton
Secretary:	Carole Adams
Treasurer:	Kerri Caserio

Susan McDonald announced that there will be a general docent meeting on January 31 in the Cavalier Banquet Room. Appetizers have been ordered and a glass plaque will be presented to Suzie & Geoff West for their lifetime membership donation.

Regular monthly Board meetings will be held on the 3rd Wednesday of each month at 4:00 p.m.

The Treasurer's report, as faxed to Carole Adams, was presented and approved as read. A copy of said report follows the Minutes of this meeting. It was suggested that there should be an operating budget. Susan mentioned that she spoke with Dave Church from San Luis Obispo County. He feels that FES will get a grant for \$80,000 over a 3-year period. It is not official yet. Kay and Steve Franz were filled in on how we do our money raising.

Ray Easton gave a report on the Morro Bay Bird Festival. Ray believes it is important to network with other local organizations. He thanked Carole Adams for the flyer she made to include with the Bird Festival package. Ray thought we might be able to use that flyer for other advertising purposes. Carole will check to see if the original is still on her computer.

Phil Adams suggested that three or four times a year we arrange speakers for a continuing education series, possibly to be held at the Cambria Vet's Hall, for both docents and the public. Other possibilities might be a program at the IMAX theatre at Hearst Castle, or an outreach program at San Simeon Campgrounds with the docents giving talks and slide presentations about the elephant seals. Possibly a committee might be organized to gather slides for presentations.

A discussion ensued about networking for speakers and paying for speakers. Opinions were expressed on both viewpoints. It was decided that the speaker situation will be handled on a "one-at-a-time" basis.

A discussion was held on joining the San Luis Obispo Chamber of Commerce. Ray Easton made a motion that we should join and it was seconded by Steve Franz. The motion was unanimously passed, and it was

RESOLVED that Friends of the Elephant Seal will join the San Luis Obispo Chamber of Commerce at a cost of \$125 per year.

A discussion was held on if we should sell more items in the office. It was felt that, at this time, we did not have the manpower or space to handle any more inventory.

The 4th Quarter Report was presented by Susan McDonald in draft form. The goals for the 4th Quarter need to added. Some suggestions were, outreach programs, educational programs, etc. The Board was asked to think about it and give all suggestions to Susan. A copy of the draft report follows the Minutes of this meeting.

Ray Easton then suggested having a possible mentoring program for those people who are interested in joining the program mid-year. A discussion ensued about a possible panel to work with the people -- do we need any more people at all? Susan mentioned that she will be handing out a questionnaire for the docents at the meeting which will address some of these questions.

Phil Adams gave the Board an update on the binocular situation. One pair of the binoculars has given out and Phil is trying a new holder with chain attached. He would like some feedback on the effectiveness of this new idea.

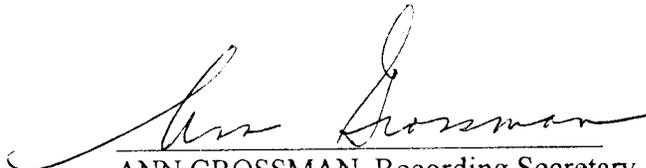
Carole Adams brought up some ideas on the office. She feels that the office should be open every day. The problem with staffing was brought up and it was suggested that maybe we advertise for docents just for the office. Carole thought it would be nice to be able to have a resource center in the office. She will explore the idea and check with Kerri on our finances.

A thank you note to Cal Trans will be sent by Carole Adams for the continued good work at the vista point.

Arroyo Laguna was brought up and the problems that have arisen with that location. Susan McDonald mentioned that Steve Hearst, who is the new head of the Hearst Corporation for that division, has mentioned that he would like to have some docents at that location. A discussion followed with the following issues being presented: might it present a problem with the windsurfers, conflict of interest, is this a Hearst Corporation problem, do we want to accept that responsibility. The Board will consider this further.

The next regular meeting is scheduled for Wednesday, February 16, 2000 at 4:00 p.m. at the FES office.

There being no further business to come before the meeting, it was adjourned at 6:20 p.m.



ANN GROSSMAN, Recording Secretary

ATTEST:



PHIL ADAMS, President